



200 West Main Street | Taylors South Carolina | [taylorsfbc.org](http://taylorsfbc.org) | 864-244-3535

## Privacy Policy for SMS Communications

### What Personal Information We Collect

When you opt in to receive SMS messages from Taylors First Baptist Church, we may collect the following personal information:

- Name
- Mobile phone number
- Communication preferences
- Any other information you voluntarily provide through forms or SMS interactions

### How We Use Your Personal Information

We use the collected information solely to:

- Send SMS messages related to ministry updates, events, volunteer opportunities, service reminders, account notifications, or other church-related communications
- Respond to inquiries or requests for support
- Improve our communication services

### Who We Share Information With

We do not share, sell, rent, or disclose your personal information or SMS consent with third parties or affiliates. SMS consent is not shared with third parties. Your information is stored securely and only accessible by authorized church staff or trusted vendors who manage SMS delivery on our behalf (e.g., messaging platforms).

### Opting Out and Support

You can opt out of SMS communications at any time by replying STOP to any text message. For assistance, reply HELP or contact us at [communications@taylorsfbc.org](mailto:communications@taylorsfbc.org) or call (864) 244-3535.

### Data Security

We take appropriate steps to protect your data using industry-standard security practices. While no method of transmission is 100% secure, we strive to safeguard your information at all times.

### Accessibility

This privacy policy is available at any time on our website in our website footer.

## SMS Terms of Service

By opting into SMS communications from Taylors First Baptist Church—whether through our website, event registration, paper forms, or verbal consent—you agree to receive SMS messages from us.

### Message Types You May Receive:

- Ministry or event reminders
- Volunteer opportunities
- Registration confirmations
- Church service updates
- Emergency notifications
- General church communications

### Message Frequency

Message frequency may vary depending on your involvement and preferences.

### Message & Data Rates

Message and data rates may apply based on your mobile carrier plan.

### How to Opt Out

You can opt out at any time by replying STOP to any message.

### Support & Help

Text HELP or email [communications@taylorsfbc.org](mailto:communications@taylorsfbc.org) for support or more information.

### Links

Privacy Policy and Terms of Service: [taylorsfbc.org/privacy-policy](http://taylorsfbc.org/privacy-policy)

### Consent Method (Required by Carriers)

Taylors First Baptist Church obtains SMS consent through:

- A checkbox with clear consent language on web forms
- Verbal consent during in-person registrations or sign-ups
- Paper forms where users provide their mobile numbers and agree to receive texts